Globalization and Education Special Interest Group  
Business Meeting 2015-2016  
March 9, 2016  
Vancouver, Canada

Agenda

1. Membership Update - Total number of members as of August 2015 is 275.
2. Balance Sheet & Expenses (see annex I)
3. Past Activities
   a. Newsletter  
      i. Ideal frequency?
   b. Webinar (see annex II)
   c. FreshEd (see annex III)  
      i. FreshEd in comparative education classes
   d. Book Award (see annex IV)
   e. Highlighted panel for CIES (see annex V)
   f. Keynote address (see annex VI)
   g. Informal happy hour gathering – useful?

4. Future Activities
   a. FreshEd expansion – Open call for volunteers!
   b. Scheduled Webinar — week of March 28th (HE trends in Asia)
   c. Additional Webinars — what topics? Most effective structure?
   d. Expansion of social media presence — open call for volunteers!
   e. Others? (input from membership)

5. Staying involved through the year
   a. Website designer
   b. Social medial coordinator
   c. FreshEd Producers
   d. Others? (input from membership)

6. Election structure for SIG
   a. Currently SIG holds elections every 2 years to replace the entire leadership team.
     Would it be better to hold elections every year but stagger the positions? (see annex VIII) – vote on procedure.

7. Election of (1) Assistant chairperson (depending on outcome of discussion in #6).
   a. The assistant chair (serving along side the two current co-chairs) would, in the first year, be primarily responsible for learning and helping with the process of managing and reviewing submissions sent to the G&E SIG for the following CIES conference. In the second, year the assistant chair would become the chair, taking on more responsibility for leadership activities, and a new assistant chair would be elected.

8. Membership input
Annex 1: Balance Sheet & Expenses

### Balance Sheet

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<td>Cash on Hand</td>
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<td>CIES Conference</td>
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**TOTAL EQUITY: $4,740.00***

### Expenses

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*estimate
Annex II: Webinar

“Theory and Method in Research on Educational Privatization around the World”
November 17th, 2015

Listen: https://soundcloud.com/freshed-podcast/special-show-webinar-on

The webinar featured three excellent participants who presented and discussed recently completed studies in this area. They are:

Christopher Lubienski -- a professor of education policy at the University of Illinois, Urbana-Champaign, Dr. Lubienski’s engagement in the webinar will center on a recently published journal article entitled, "Orchestrating Policy Ideas: Philanthropies and Think Tanks in US Education Policy Advocacy Networks," which examines the ways that incentivist reforms in education are promoted via the link between think tanks and philanthropies in the United States.

Frank Adamson -- a senior policy and research analyst at Stanford University, Dr. Adamson will focus on a forthcoming book (due out in March 2016) that addresses the trend of privatization in disparate countries around the world, entitled: Global education reform: How Privatization and public investment influence education outcomes.

Tamasin Cave -- an author, lobbyist, and activist who shines a light on commercial lobbyists in Britain’s education sector. As director of SpinWatch and leader of the Alliance for Lobbying Transparency, Cave will talk about her book, co-authored with Andy Rowell, entitled: A Quiet Word: Lobbying, Crony Capitalism and Broken Politics in Britain, which was published in 2014 by Random House. Cave’s book reveals the techniques used by successful lobbyists and discusses the revolving door among government officials, commercial lobbyists, and media elite. She calls for transparency in lobbying and reveals how she thinks like a lobbyist.

Technical support from Drexel University: The webinar was hosted by the Globalization and Education Special Interest Group of the Comparative and International Education Society in collaboration with the Global and International Education program of the Drexel University School of Education.
**Annex III: FreshEd**

FreshEd with Will Brehm is a weekly podcast that makes complex ideas in educational research easily understood. Airs Monday on iTunes. [https://soundcloud.com/freshed-podcast](https://soundcloud.com/freshed-podcast)

Twitter handle: @FreshEdPodcast

**Past guests:**

Oct. 26: Frank Adamson (education privatization)
Nov. 2: Chris Lubienski (education privatization)
Nov. 9: Tamasin Cave (lobbying and education privatization)
Nov. 16 Tavis Jules (regionalism)
Nov. 23 Marianne Larsen (space)
Nov. 30: Mark Bray (private tutoring)
Dec. 7: Amp Lao (Thailand higher education)
Dec. 14 Hugo (higher edu in Asia)
Dec 21: Fazal Rizvi (Asia Rising)
Jan 11: William C. Smith (global testing culture)
Jan 18: Supriya Baily (Gender and Education)
Jan 25: Cynthia Miller-Idriss (Extremism gone mainstream in Germany)
Feb 1: Jane Kenway (Global Methodologies)
Feb 8: Aziz Choudry (Activism and Research)
Feb 15: Bob Lingered (PISA for Schools)
Feb 22: Keita Takayama (PISA Debate)
Feb 29: Jason Beech (Education transfer)
March 7: Susan Robertson (Regions)

**Future Confirmed Guests**

Rajani Naidoo
Su Motha
Irving Epstein
Howard Prosser
Robin Shields and Hugh Lauder
Bernard Streitwieser and Anthony Ogden
Gita Steiner-Khamsi
Annex IV: Book Award

This year, the Globalization and Education SIG of the Comparative and International Education Society held its first annual Book Award competition. The award committee received a remarkable number of submissions—17 book manuscripts in total, all of which were of very high quality, and covered many subfields within globalization and education. Especially given the high number of nominations, deciding a winner was a very difficult task, as we were faced with the task of choosing one book from among many excellent ones.

The committee is delighted to announce the winner of this year’s inaugural award, Dr. Suhanthie Motha, Associate Professor at the University of Washington, who submitted her book *Race, Empire, and English Language Teaching: Creating Responsible and Ethical Anti-Racist Practice*.

Due to the extraordinary quality of the submissions, we as a committee have chosen to highlight two other submissions as honorable mentions, both of which we will discuss at length when presenting the award at CIES in Vancouver in March. Those two books are Irving Epstein (Editor), *The Whole World Is Texting: Youth Protest in the Information Age*, and Johannah Fahey, Howard Prosser and Matthew Shaw (Editors), *In the Realm of the Senses: Social Aesthetics and the Sensory Dynamics of Privilege*.

We are delighted to see this award competition begin its first year reviewing such remarkable work, and look forward to future submissions in the coming years.
Our first highlighted session is titled "Why social movement's matter: The relevance of grassroots mobilizing for 21st century educational reforms". This panel will focus on the relationships among social movements, grassroots organizing, and twenty-first century educational reforms. Although most studies of educational policy focus entirely on the actions of policy makers, administrators, and, less so, teachers, students, and parents, this panel centers the efforts of organized communities to intervene in schools and other educational spaces. The panel will focus on these organizing efforts in Canada, Brazil, the United States, and Chile, looking at three types of organizing interventions: resistance, pedagogy, and theory.

Panelists include Aziz Choudry (McGill University), Pauline Lipman (University of Illinois at Chicago), Rebecca Tarlau (Stanford University), Patricia Morales Guerrero (Universidad Católica Silva Henríquez), and Javier Campos-Martínez (University of Massachusetts, Amherst). Sangeeta Kamat will serve as the discussant.
Annex VI: Keynote Address

The Location of Globalization: On ‘Building Dwelling Thinking’ Higher Education

André Elias Mazawi
University of British Columbia

Note: Prior to the commencement of the keynote talk, the book award for the Globalization and Education SIG will be presented at beginning of this session. This year's inaugural winner is Suhanthie Motha's book, Race, Empire and English Language Teaching: Creating Responsible and Ethical Anti-Racist Practice.

Abstract: “Globalization” represents a recurrent theme in narratives that seek to account for the myriad changes and transformations that have characterized the field of higher education, the emergence of new modes of governance; the enactment of restructuring policies; the introduction of new practices about “doing science”; and the re-positioning of higher education institutions in relation to the state, communities, corporations, and economic markets undertaken. In that line of thought, studies have examined the rise and build-up of tightly competitive international higher education markets, the formation of regional higher education blocs, and the creation of hierarchically positioned networks of universities and colleges. Orbiting around semiotic systems represented by rankings and indicators of excellence, accountability, and productivity, new forms of higher education have been built. These transcend, for instance, the Humboldtian university model or Newman’s The Idea of a University. New locations and sites of practice have been produced, whether as extensions of existing institutions (e.g. off-shores campuses) or as “bridged” or “hybrid” spaces (private-public partnerships). Drawing-up new geographies – epistemic, institutional, and spatial – the emergence of these sites has traced new lines of demarcation between and within world regions in terms of access, modes of provision, and knowledge dissemination. Yet, in all this, one wonders how individuals and groups in/habit – that is, make theirs – these “globalized” higher education sites and the locations in which they act. What does it mean for individuals and groups not just to build new forms of higher education institutions, but further to dwell in these sites as a home of sorts?

To address this concern, I draw on Martin Heidegger’s notion of “dwelling” – as an act of imagination, sense making, and building/in-habiting. First, I re-view three narratives that focus on distinct aspects of the nexus between globalization and higher education: (1) neoliberal critique; (2) geopolitical approaches; and (3) postcolonial approaches. My aim is to discuss the possibilities and limitations associated with these narratives in order to propose how they can be (or have been) opened up to the possibilities offered by the notion of “dwelling” in terms of accounting for the agentic and generative capacities of individuals and groups that in/habit the higher education field.

Secondly, I draw on the notion of ‘dwelling’ as a heuristic tool in order to problematize the intersection between dwelling and belonging, and consider its impact on the generative epistemic capacities of higher education institutions. This aspect remains almost entirely absent from economistic and structural discussions pertaining to higher education policies, particularly (though not exclusively) when it comes to higher education institutions operating in societies of
the South. In this second part I propose that, within higher education institutions, the act of dwelling – as a ‘sense of belonging’ – represents a foundational pillar that opens up new horizons of possibility for the emergence of grounded and contextualised bodies of knowledge. In relation to that I argue that the ontologies, epistemologies, and affectivities that underpin the experiences associated with ‘full citizenship’ institutes, in the words of Appadurai (2006), authorized modes of engagement and participation among members of a scholarly community to pursue ‘strategic inquiries – and gain strategic knowledge – on a continuous basis’ (p. 168). I argue that lacking this sense of dwelling and belonging, the potential for indigenized knowledge – and hence of a meaningful contribution of higher education to development – is considerably weakened, if not circumvented by the very regulatory articulations of policies that seek to promote it. I argue that, under such circumstances, globalization narratives themselves become instantiations of hegemonic articulations of circuitous and marginalizing explanations.

I conclude my presentation by discussing the conceptual and methodological implications of these observations for research undertaken into the nexus between globalization and higher education from an international and comparative perspective.

References


Annex VII: Website & Email address

The SIG uses a new email address: GESIG.CIES@gmail.com

The SIG has a new website where documents are archived: https://globalizationandeducationsig.wordpress.com
Annex VIII: Election process language

Current language:

Leadership Selection Process. The means of selecting officers is to be determined by each SIG and should ensure officers are selected in an equal and fair manner. Some leadership selection options may include by election or by nomination.

Leadership Structure and Length of Term. While each SIG maintains the autonomy to determine length of leadership positions’ tenure, it is recommended that this tenure should be for multiple years rather than a single-year term. The rationale behind a multi-year term is the ability to maintain and transfer organizational leadership knowledge from year to year. Two potential leadership structure examples include establishing (i) a Co-Chairperson or (ii) a Chairperson, Vice Chairperson, and Past Chairperson. Both leadership structures enable SIG leadership to serve rotating terms so that when a new SIG leader is elected, a former Chairperson (or an existing Co-Chairperson) can serve in an advisory role. CIES recommends that SIG leadership be rotated but requires that there is a fair and transparent election or nomination process.

Proposed Changes:

Leadership Selection Process. The means of selecting officers is to be determined by each SIG and should ensure officers are selected in an equal and fair manner. Some leadership selection options may include by election or by nomination.

Who can vote?

Current members of the Globalization and Education SIG can vote. To be a current member, your SIG dues must be fully paid during the year of the election cycle.

Who can nominate or be nominated?

1. Individuals can either nominate themselves or someone else for open positions.
2. The nominee must to be a current Globalization and Education SIG member.
3. All nominations must be sent to GESIG.CIES@gmail.com by “GESIG Nomination” in the subject line by the advertised deadline.

What is the election procedure?

1. Solicit nominations through the current membership base (see above).
2. Obtain nominee list and ask each to provide a 200 word bio for the ballot outlining his or her vision for the SIG.
3. Create online ballot using a free site like ballotbin.com.
4. Send out the election ballot URL to the membership base with a clear deadline to vote.
5. After the deadline, count votes and determine the winner for each position.
6. Announce Winner via email.
7. The newly elected officials begin their term at the next CIES annual conference.

**What is the election timeline?**

The current leadership team of the SIG manages the elections and therefore can determine their own timeline. It is important to provide enough time to solicit nominations from the membership and allow members to vote. This is typically 2-4 weeks for nominations and 2-4 weeks for elections. The election results should be completed before the next CIES meeting. At the conference the new leadership will commence their tenure.

**Leadership structure and Length of Term**

There are three elected positions for the SIG: Chairperson, Assistant Chairperson, and Secretary. The term length for each position is two years, beginning and ending at the CIES conference. Officials are limited to two concurrent terms.

The positions of Chairperson and Assistant Chairperson are rotating, meaning that a SIG member is elected to the role of Assistant Chairperson for one year and then steps up to the role of Chairperson for the second year. Elections are therefore held every year for the position of Assistant Chairperson and every two years for Secretary. If approved by the membership at CIES 2016, this policy will be implemented by electing an Assistant Chairperson at the 2016 SIG business meeting. In this special case, whereby an election is held during the business meeting, the current Co-Chairpersons (D. Brent Edwards and Will Brehm) will act as one, departing in 2017.

If a position holder ends her or his term early, the leadership team can appoint a temporary replacement. The replacement official will fulfill the rest of the term, and then must be elected to the post if she or he is nominated. Elections will therefore take place as scheduled. In these special cases, the temporary replacement term does not count as part of the maximum two concurrent term limit.